



MINUTES *forming* ENCLOSURE to:

18ROS0042

TO: MINISTER FOR POLICE

RE: 18ROS0042 – COOK MP, NAT – REGARDING STREET SMART PRIMARY PROGRAM

BACKGROUND

On 14 May 2018, Ms Nat Cook MP, Member for Hurtle Vale, wrote to you querying the State Government's plans to continue to support the Street Smart Primary Program which is delivered via a partnership between the Motor Accident Commission (MAC) and the Royal Automobile Association (RAA).

DISCUSSION

Street Smart Primary is a joint partnership between MAC and RAA to deliver classroom-based best practice road safety education to primary school students across South Australia.

The Program is delivered by experienced road safety educators (all fully qualified, former teachers) who visit primary schools across the state. The educators spend one full day at each school, and deliver sessions across years Reception to Seven in collaboration with classroom teachers.

Sessions deliver age-appropriate road safety information which aims to empower and inspire young people to be responsible road users and to ultimately save lives by promoting positive generation change in attitudes to driving and road safety.

MAC takes a holistic approach to its road safety education partners and programs to ensure engagement with all road users, at the right time and with the right message, to maximise the influence and impact MAC is able to have on their road safety attitudes and behaviours. Street Smart Primary is an important pillar in this approach.

The primary objectives of MAC's partnership with the RAA in delivering Street Smart Primary is to:

1. Provide a credible road safety education resource for metropolitan and regional South Australian primary schools.
2. Provide best practice road safety education to South Australian primary school students that focuses on fundamental road safety principles that children need to be aware of to engage with the road safely, as pedestrian, passenger or cyclist.

3. Provide road safety education resources to teachers, parents and the broader school community.
4. Support the SA Government's Road Safety Action Plan goal of better informed school communities through well-developed road safety information.

MAC's partnership with the RAA commenced in 2013, with funding committed to support the ongoing delivery of the Program. In addition, I am pleased to advise that additional funding, made available by the Lifetime Support Authority (LSA) has been secured, which will see the reach of the program extended.

An opportunity to announce this partnership is currently being negotiated with all three partners. Further details will be provided as soon as possible.

Educating South Australians about road safety is a key priority in the State's Road Safety Strategy. In addition to the Street Smart Primary Program, MAC supports the delivery of a number of programs delivering targeted road safety education. Partners include the South Australia Police (SAPOL), the Metropolitan Fire Service (MFS) and the RAA. During 2016-17, these programs reached more than 90,000 South Australians.

In 2017, 777 Street Smart Primary Programs were delivered to:

- 18,556 South Australian primary school aged children;
- 182 South Australian schools.

RECOMMENDATION

That you note this briefing paper.


Trudy Minett
CHIEF EXECUTIVE OFFICER
MOTOR ACCIDENT COMMISSION

1/16/2018

Draft Letter Response – Nat Cook MP

Dear Ms Cook MP,

Thank you for your correspondence in relation to road safety in and around Woodcroft Primary School.

In response to your query about the Street Smart Primary Program; this program is delivered by a joint partnership between the Motor Accident Commission (MAC) and the Royal Automobile Association (RAA).

As you are aware, the program provides classroom-based best practice road safety education to primary school students across South Australia, aiming to empower and inspire young people to be responsible road users and to ultimately to save lives by promoting positive generation change in attitudes to driving and road safety.

The Street Smart Primary Program commenced in 2013 and continues to be delivered successfully in schools across South Australia. Given the strong record of success of the program, I am pleased to advise that in addition to MAC funding, additional funding is being made available, which will ensure the continued delivery of the Program. An announcement on this funding will be made in the near future.

Educating South Australians about road safety is a key priority of the State's Road Safety Strategy and in addition to the Street Smart Primary Program, MAC supports a number of partnerships on behalf of the South Australian Government to deliver targeted road safety education programs.

I understand that over the last 12 months the Street Smart Primary Program has visited a range of schools in the Woodcroft area, including; Woodcroft Emmaus Catholic School, schools in Morphett Vale, O'Sullivan Beach, Reynella, Seaford, to name a few and is visiting Woodcroft College later this year.

With the collaborative efforts of our Government and road safety leaders, with education, enforcement and infrastructure, we can all truly make a difference to road safety and the number of lives lost on South Australian roads.

Recommendation(s)	Minister's Response
<p>That you note this briefing paper.</p> <p>Comments</p>	<p>Approved / Not Approved / Noted</p> <p>Hon Corey Wingard MP Minister for Police</p>