

# News Release Acting Premier John Rau

Attorney General  
Minister for Planning  
Minister for Industrial Relations  
Minister for Business Services and Consumers

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## Clearer petrol price information in force for 2014

Acting Premier John Rau has warned that South Australia's consumer watchdog will be on the lookout in 2014 for service stations trying to rip off motorists by not being accurate with their price boards.

"The State Government has implemented new regulations to address public concerns about the way fuel prices are advertised," Mr Rau said.

"From 1 January signs need to clearly display the true price of fuel, before any discounts are applied.

"Petrol stations will be obligated to sell fuel at the price displayed on the signage – if they do not, they will be fined.

"This is about greater transparency and fairness and will be easier for everyone - what you see is what you get."

Earlier this year, the Government announced it would introduce a Fuel Industry Code to increase consumer protection and prevent motorists from being misled about fuel prices.

Motor Trade Association of South Australia spokesperson, Liam Hunt, said that it is a win-win for consumers and for the independent retail service station sector.

"The MTA has worked with the government to develop these regulations so they are workable for both consumers and the service station sector and we welcome their commencement," Mr Hunt said.

"The introduction and enforcement of the new price board regulations means that there will be a level playing field for all service stations displaying their bowser prices.

"And more importantly, consumers will be able to make their purchase decision based on the true retail price of fuel and not through meeting the fine print of a discount scheme.

"This is a sensible solution which will also help improve the competitiveness of the retail fuel market in South Australia."

Minister Rau today warned service stations that come January, Consumer and Business Services will commence enforcement of the new Code.

"From 1 January 2014, operatives will be enforcing industry compliance with the Fuel Industry Code," he said.

“South Australian service stations are expected to do the right thing by their consumers.”

Detected breaches will inflict a \$6,000 expiation fee for a corporation and \$1,200 expiation fee for a person.

For further information visit the CBS website at [www.cbs.sa.gov.au](http://www.cbs.sa.gov.au) or call 131 882.