

## Minister Gail Gago

Minister for Employment, Higher Education and Skills  
Minister for Science and Information Economy  
Minister for the Status of Women  
Minister for Business Services and Consumers

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### New DVD targets smarter spending, sharp business practices in APY Lands

The State Government today released a new DVD specifically for consumers living on the APY Lands, warning of sharp business practices targeting remote communities.

Minister Gail Gago, Minister for Business Services and Consumers, said ‘*Deadly Dollars - Something for Nothing*’ raises awareness of making informed choices when paying for products and services.

“We want South Australian’s living on the APY lands to feel confident as consumers and ensure they are well-informed when entering into expensive contracts and making purchases.

“It’s the same message we give to all South Australians to avoid landing in debt.

“Unfortunately, we have seen evidence that people living in remote communities are specifically targeted by unscrupulous traders, including unlicensed second hand car dealers and shonky appliance rent-to-buy schemes,” Ms Gago said.

Filmed in Pitjantjatjara, ‘*Deadly Dollars - Something for Nothing*’ tells the story of an Anangu family that is struggling to manage their spending, and demonstrates how they can learn to deal with money better.

The family in the story faces long pay-off periods that outlast the product itself, feels pressured into taking a product on a deposit plan, and argues over a family member gambling away money that is needed for essentials.

“These are complex and difficult issues but they are very real.

“We want to ensure that for those living on the APY Lands, there is no shame in seeking assistance and talking to somebody about money problems,” Ms Gago said.

Produced by Consumer and Business Services (CBS) with funding from the Commonwealth Government, the DVD features local actors and a script that was finalised in close consultation with the Mimili community.

“CBS looks forward to seeing this new DVD being used by financial counsellors, MoneyMob workers, fair trading staff and educators to try and help consumers on the APY Lands avoid signing up for things they can’t afford,” Ms Gago said.

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The DVD will complement other resources and services offered by CBS including the *Be Smart - Buy Smart* publication that provides advice for Indigenous consumers about their shopping rights and responsibilities.

Hard copies of the '*Deadly Dollars - Something for Nothing*' DVD are now available and will be distributed to communities and service providers in the APY Lands. It can also be viewed on the CBS YouTube channel [www.youtube.com/user/OCBASA](http://www.youtube.com/user/OCBASA).